

VICTORIA BRAIN INJURY SOCIETY
PRESENTS

The 10th Annual

*Black and
White Because
Grey Matters*

Visit [Eventbrite](#) for tickets

A benefit event to support brain injury at the
Delta Hotel, 100 Harbour Rd, Victoria, BC

Sponsor Victoria Brain Injury Society's *Evening of Black & White...Because Grey Matters Gala!*

The Victoria Brain Injury Society presents the 10th Annual *Evening of Black & White...Because Grey Matters* Gala Fundraiser at the Delta Hotels Victoria Ocean Pointe Resort on Friday, February 28, 2020.

Why Grey Matters

- Brain injuries are the **number one killer** and disabler of people under 44
- Brain injury is **more prevalent** than breast cancer, spinal cord injury and HIV/AIDS combined
- **1 in 26 Canadians** are living with a brain injury

The Victoria Brain injury Society is one of the only non-profit agencies in Victoria providing services to survivors and their families. The ongoing media focus on concussions has led to a huge increase in the number of people accessing our services. Your sponsorship dollars will go a long way towards helping us expand our support to brain injury survivors and their families.

Through this charity fundraiser, which will bring together 150 local, diverse business and community leaders, you have a great opportunity to highlight your business. There are three levels of sponsorship, all including great recognition opportunities at the event and in the media as well as other long-term benefits. Please review our sponsorship benefit packages and consider sponsoring the gala and supporting the Victoria Brain Injury Society.

"The Black & White Gala provides our law firm an opportunity to recognize the Victoria Brain Injury Society for the important work they do for persons with brain injury and their families. The event is always a treat to attend and one we look forward to each year." Barri Marlatt of Hutchison Oss-Cech Marlatt

Sponsorship Packages

\$10,000 | Diamond Presenting Sponsor

The benefits offered by the Presenting sponsorship package include:

- Exclusive presenting sponsor title on all marketing material
- VIP seating for 8 guests at the Gala
- Complimentary valet service for your guests at the gala
- Featured as presenter at the event and on the website after
- Primary corporate mention in media exposure in months leading to event
- Prominent logo on VBIS website, Facebook and Twitter
- Prominent logo recognition in event program, event signage and thank you cards

\$5,000 | Platinum Sponsor

The benefits offered by the Platinum sponsorship package include:

- A full seating table of 8 seats at the Gala
- Complimentary valet service for your guests at the gala
- Featured as a sponsor
- Prominent logo on VBIS website, Facebook and Twitter
- Prominent logo recognition in event signage, table program and thank you cards



\$2,500 | Gold Sponsors

The benefits offered by the Gold sponsorship package include:

- 8 seats at the Gala
- Prominent logo on VBIS website, Facebook and Twitter
- Prominent logo recognition in table program and thank you cards



*If your organization would like a customized package,
we will gladly tailor the benefits to match your needs.*

YES PLEASE! I WOULD LIKE TO SUPPORT BRAIN INJURY SURVIVORS

Full Name of Business: _____

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Level of Sponsorship:

- Presenting Diamond Sponsor | \$10,000
- Platinum Sponsor | \$5,000
- Gold Sponsor | \$2,500
- I would like to donate \$ _____ in lieu of sponsorship
- I would like to purchase _____ # of tickets at \$150 per ticket

Please Note: In accordance with Canada Revenue Agency regulations, sponsorship is not considered eligible for a charitable tax receipt. We would be happy to provide a non-charitable tax receipt.

Please sign below and send with cheque, or fax with credit card information to:

Victoria Brain Injury Society
Units D & E, 830 Pembroke Street
Victoria, BC V8T 1H9

Authorized Signature for Sponsor: _____

MasterCard Visa Credit Card Number: _____

Expiry: ____ / ____ Cardholder Name: _____

Please send invoice in the name of _____ in the amount of \$ _____

For more information, please contact:

Pam Prewett, Executive Director

250-598-9339 | ed@vbis.ca

Deadline: For sponsor name inclusion in printed materials is February 14, 2020

